



## Press Release

January 16, 2008  
FOR IMMEDIATE RELEASE

### SAY CHEESE, NOW FRAME IT & SEND IT

Share Special Moments in a Creative Way:  
Photo Frame Cards with Stickers™

San Francisco, CA.— Scrap bookers, crafters, and photo enthusiasts take note, you are about to go crazy for the fun and creative designs of acclaimed designer Laurel Lane. Designed exclusively for ARTICO, these pet related **Photo Frame Cards with Stickers™** feature a balance of whimsy and practical. Each greeting card becomes a frame with a unique self-standing option and comes with decorative themed stickers.

Precious moments can be captured and shared with over 70 pet related designs for celebrated occasions. These memorable keepsakes are easy to share and display to make anyone smile.

The formula for fun: funny and cute decorative stickers, funky colorful graphics unique to Laurel's style, and quality products printed in the U.S. that allow you to customize and show off your pet photos.

Jaye Johnson and Susan Cronenwett, inspired by their Toy Fox Terrier, Zoey, founded ARTICO Products in 1993. With their love for animals they have designed a full line of original, creative products for pets and people too.

ARTICO Products' mission is, "Pets are very special and our products encourage us to make life more fun and enjoyable with them."

These trendsetters were recently featured on *Designing Spaces/Pet Spaces*. Their newest creation *Kuma's Kitchen Cookbook: Quick & Easy Meals Your Dog Will Love!* used produce from their featured garden to develop and create meals in their test kitchen. Professional cook, Nanci Courtney wrote and developed the recipes for Kuma's Kitchen including over 40 quick and easy recipes for dogs, with humorous and interesting quotes and photographs. Dogs just love the birthday cake made with peanut butter and mashed potatoes!!

ARTICO Products also created the **Shag-a-loo™**, a fun and decorative neckwear accessory available in a kaleidoscope of color combinations to suit your pet's tastes, moods, and style needs. With a variety of sizes, the **Shag-a-loo™** slips over most collars. Made in the USA of 100 % cotton flannel, playful pets adore this soft, stretchable neckwear: Wear it, tug it, love it!

Fun, original, creative products for pets and people too! To purchase **Photo Frame Cards with Stickers™** and other fun products by ARTICO visit us online: [www.ARTICOproducts.com](http://www.ARTICOproducts.com), e-mail: [sales@artico-usa.com](mailto:sales@artico-usa.com) or call toll-free: 866-920-0505, 8:30 a.m. - 6 p.m. PST, Monday to Friday.

Phone: 866.920.0505  
Fax: 866.920.0520

#### Mail & Packages

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[ARTICOproducts.com](http://ARTICOproducts.com)

products that make you smile!

