



Press Release

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FOR IMMEDIATE RELEASE

Kuma's Kitchen: Quick & Easy Meals Your Dog Will Love! Your pet can wolf down these recipes worry free

San Francisco, CA.— Recent pet food recalls have made pet owners reconsider how they feed their best friend and many are turning to the kitchen. There are many great reasons to make dietary changes for your pets. A healthier diet can: reduce skin ailments and allergies, give your pet more energy and a healthier weight, improve immunity and quality of life, and lengthen the longevity of your fur baby.

The folks at ARTICO Products have made cooking for your dog easy, fun and rewarding with their newest creation, *Kuma's Kitchen: Quick & Easy Meals Your Dog Will Love!*.

Professional cook Nanci Courtney wrote the recipes for *Kuma's Kitchen* with over 40 quick and easy dishes for dogs. This humorous and interesting cookbook is well written and designed with dog-related quotes and photographs capturing fur babies enjoying creations from *Kuma's Kitchen*. Dogs just love the birthday cake!!

Jaye Johnson and Susan Cronenwett, inspired by their Toy Fox Terrier, Zoey, founded ARTICO Products in 1993. With their love for animals they have designed a full line of original, creative products for pets and people too. These trendsetters were recently featured on *Designing Spaces/Pet Spaces* showcasing their many wonderful pet products.

ARTICO Products also created the **Shag-a-loo™**, a fun and decorative neckwear accessory available in a kaleidoscope of color combinations to suit your pet's tastes, moods, and style needs. With a variety of sizes the **Shag-a-loo™** slips over most collars. Made in the USA of 100% cotton flannel, playful pets adore this soft, stretchable neckwear: Wear it, tug it, love it!

Their specialty greeting cards are self standing **Photo Frame Cards with Stickers™** designed by Laurel Lane exclusively for ARTICO Products. They feature a balance of whimsy and practical. The Photo Frame card has an optional self-standing feature and is complete with decorative colorful matching stickers. Precious moments can be captured and shared with over 70 pet related designs for most celebrated occasions.

Artico Products' mission is, "Pets are very special and our products encourage us to make life more fun and enjoyable with them.

Fun, original, creative products for pets and people too! To purchase *Kuma's Kitchen: Quick & Easy Meals Your Dog Will Love!* and other fun products by ARTICO visit us online: www.ARTICOproducts.com, e-mail: sales@artico-usa.com or call toll-free 866-920-0505, 8:30 a.m. - 6 p.m. PST, Monday to Friday.

Phone: 866.920.0505
Fax: 866.920.0520

Mail & Packages

584 Castro Street #229
San Francisco, CA 94114

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